ACER
European Union Agency for the Cooperation of Energy Regulators

ACER webinar: Where next for hydrogen-consuming industry and hydrogen infrastructure?

1 December 2026 | 10:00 - 11:00 CET

Online, MS Teams platform

AGENDA

Indicative time	Webinar items	
09:50 - 10:00	Webinar open for log-in	Starts promptly at 10:00
10:00 - 10:05	**Introductory remarks** Csilla BARTOK, ACER	
10:05 - 10:10	2026 Monitoring Report: Findings and infrastructure implications Matus MURON, ACER	
10:10 - 10:15	Europe's industrial pathways Independent expert to be confirmed	
10:15 - 10:40	Panel discussion: Industry and infrastructure needs **Moderator:** Csilla BARTOK, ACER **Panellists:** • Alfred HOFFMANN, Salzgitter • (Speaker tbc), Power2x •	
10:40 - 10:55	Q&A	
10:55 - 11:00	**Closing remarks** Csilla BARTOK, ACER	

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Webinar objective

This webinar will present the main findings of ACER's 2026 Monitoring Report on European hydrogen markets and discuss the future of hydrogen-consuming industries and the infrastructure needed to support them.

Drawing on examples from steel, ammonia and fertilisers and synthetic aviation fuels, the discussion will explore the implications of industrial location and production choices for competitiveness, decarbonisation and trade.

Background

Future hydrogen demand remains uncertain in its scale, location and form. The EU's capacity to produce hydrogen from electricity is growing, but remains well below its 2030 ambitions. Despite hydrogen's role in EU decarbonisation pathways, investment is held back by high costs, policy uncertainty and difficulties in securing firm, long-term demand in some sectors.

At the same time, European industries face choices between domestic production and imports of hydrogen, intermediates, or final products. These choices will influence where industrial activity takes place and what infrastructure is needed to support hydrogen supply and demand.

Why should you join?

In this webinar, ACER will:

- present the main findings of its 2026 Monitoring Report; and
- discuss with stakeholders:
  - how industrial location and production choices shape demand and competitiveness;
  - what domestic production and imports imply for hydrogen infrastructure needs;
  - when infrastructure can enable investment, and how to manage demand uncertainty.

Pre-reading material

ACER's 2026 Monitoring Report on EU hydrogen markets.