

Retail market competition in gas

2nd ACER workshop on the GTM review and update

Antonio Santos

Market Conduct Team Leader Market Monitoring Department

Ljubljana, 19 March 2014



- Retail price contestability
- Retail competition
- What can be changed?



- Retail price contestability
- Retail competition
- What can be changed?



Very significant differences in prices for households

Natural gas POTP for households across EU27
- 1st semester 2013

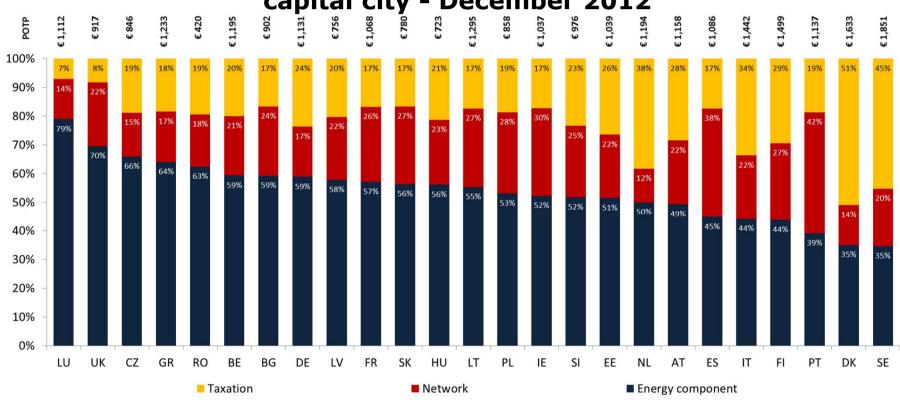


Source: Eurostat (2013).



Relevant part of differences explained by distinct network charges and taxes ... however, energy component still plays a relevant role

Households POTP breakdown – Incumbent standard offer - capital city - December 2012

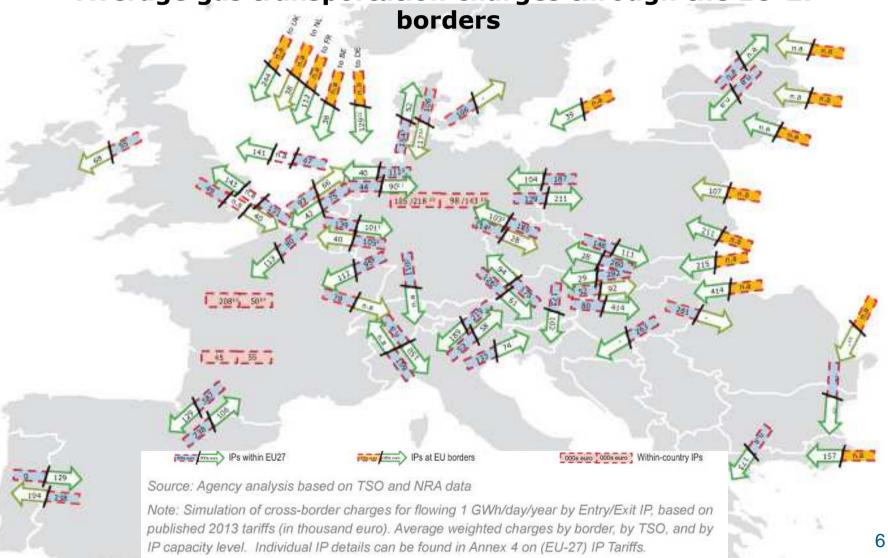


Source: ACER database based on information from suppliers.



Can network charges be harmonized?

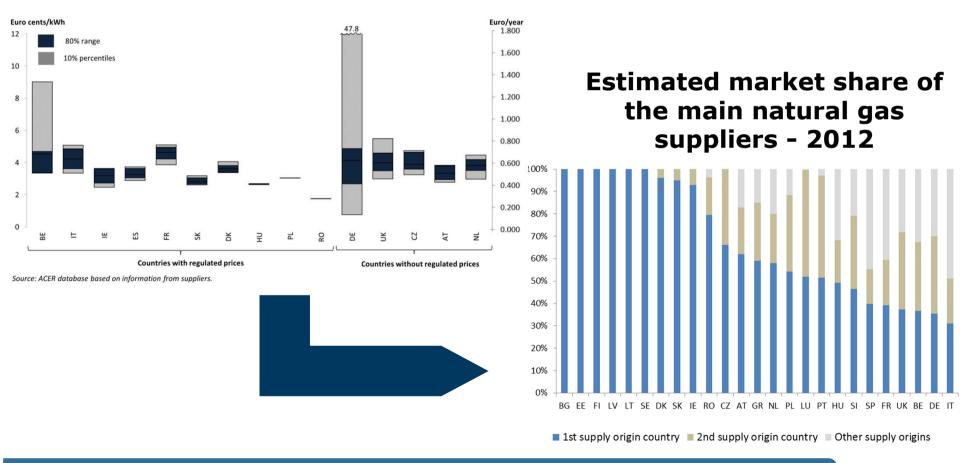
Average gas transportation charges through the EU-27





Is the energy component contestable?

Retail price energy component dispersion - Households - December 2012 - Capital cities





Retail price contestability

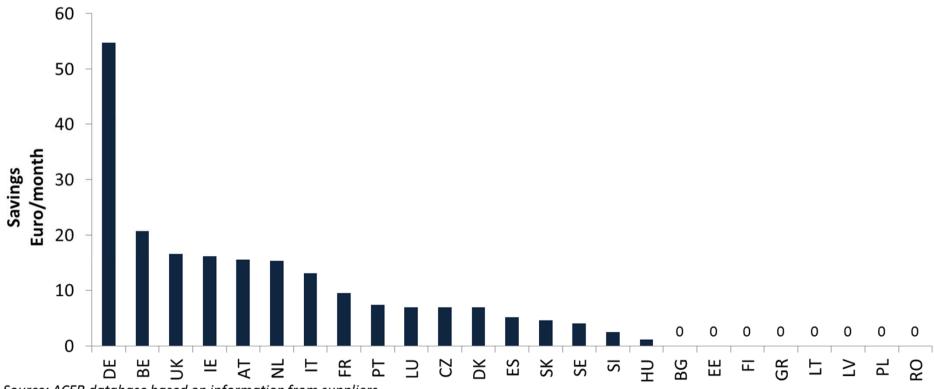
Retail competition

• What can be changed?



Retail price competition will only be effective if consumers can obtain relevant savings

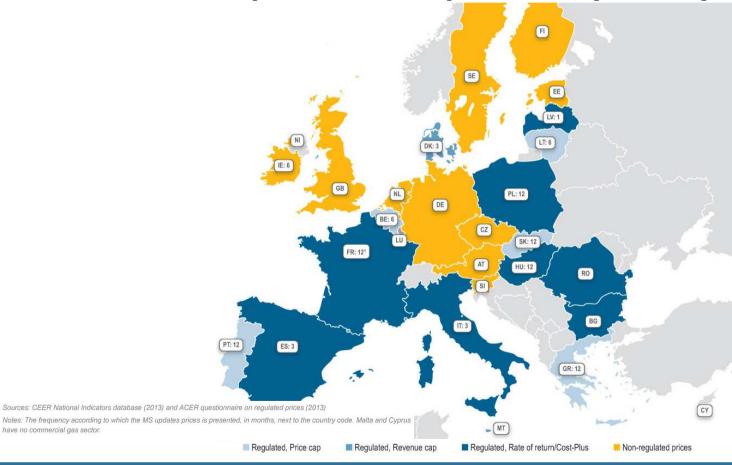
Average monthly potential savings from switching - 2012 (incumbent standard->Lowest price offer)





Retail price regulation prevails in Europe and in many circumstances doesn't allow for price differentiation

Price regulation method and frequency of energy component updates in Europe – 2012 (Months)





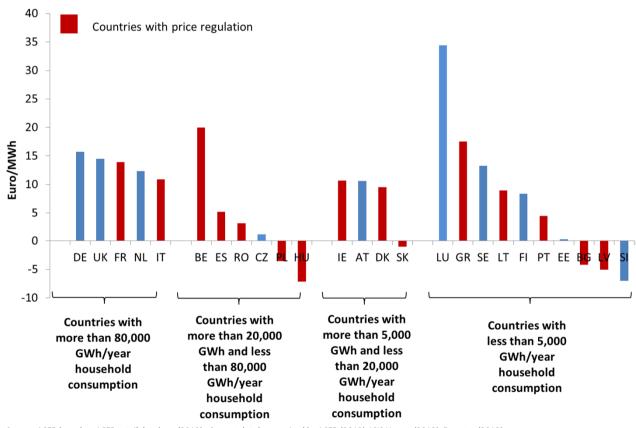
From mezzanine solutions to limit price regulation impact on competition to full range solutions

- Safety net regulation
 - As a transition measure for a fully liberalised market?
- Full retail price liberalization in all market segments
 - Can competition law ensure adequate levels of competition?
 - Are there structural factors that facilitate tacit collusion?
- Real time pricing?
 - Can it be applicable in gas retail?



Retail mark-ups reflect the impact of price regulation but also different levels of competition

Incumbent standard offer retail markups - December 2012 - Capital city - Household markets



Source: ACER based on ACER retail database (2012), Comext database revised by ACER (2013), ICIS Herren (2013), Eurostat (2013).



- Retail price contestability
- Retail competition
- What can be changed?



What can be changed?

- The retail price regime
 - Phase out retail price regulation
- Network charges that create context costs and may deter cross border entry
 - The differences in network charges, arguably resulting not only from different underlying costs but also from different methodologies in use by NRAs at TSO and/or DSO level (asset eligibility, asset valuation and asset remuneration)
 - Is there room for efficiency benchmarking?
- Levels of retail price transparency and comparability
 - Comparison instruments (Standardised fact sheets, TCR,...)
 - Collective switching platforms
- Wholesale markets liquidity
 - Critical to facilitate entry
- Access to Balancing Markets
 - Reduce the economies of scale necessary to effectively use BM



Thank you for your attention!



www.acer.europa.eu